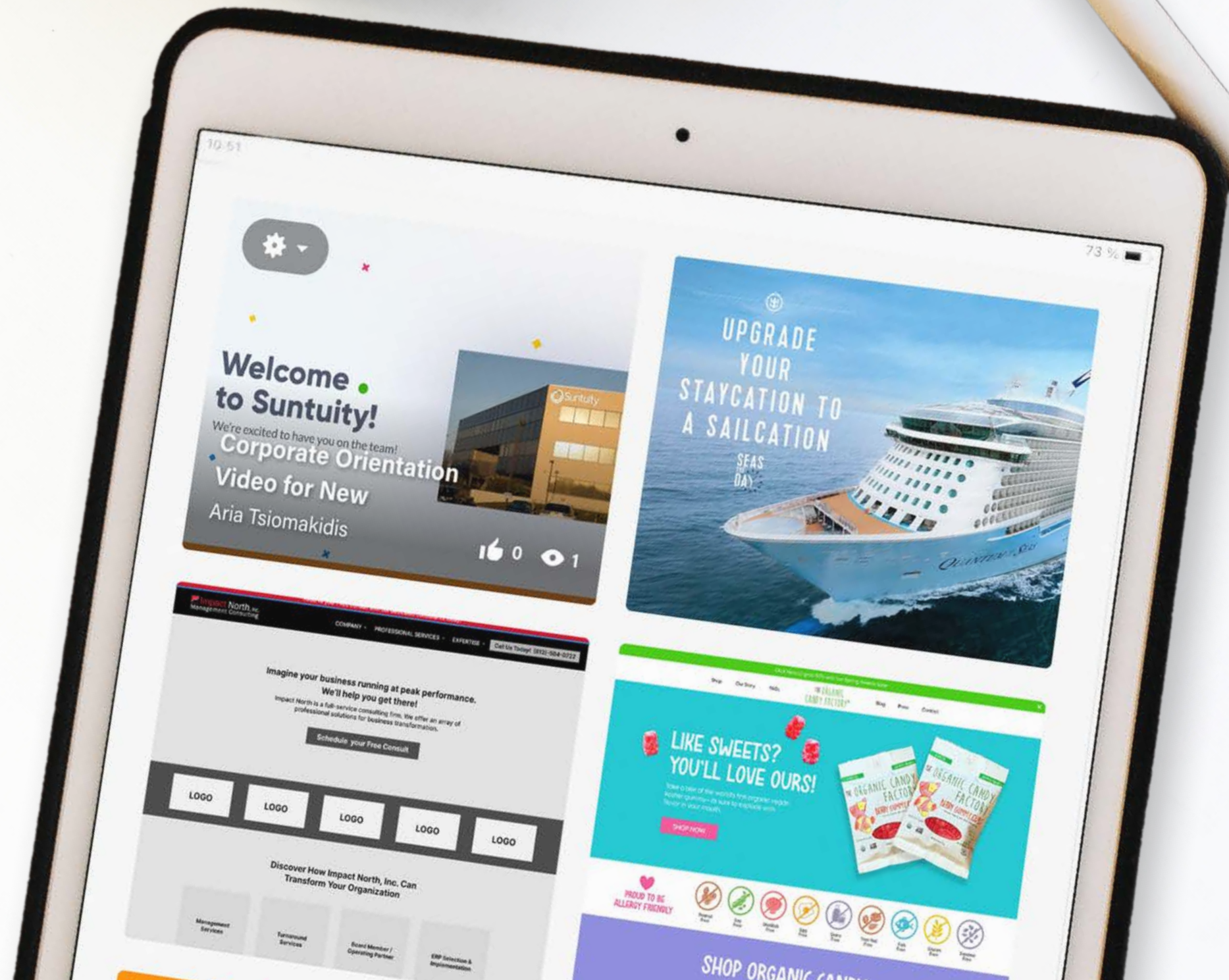


# Creative Portfolio

 ariatsiomakidis.com  
 me@ariatsiomakidis.com



# List of Contents

Hi there! I'm Aria Tsiomakidis and I am enthusiastic about the prospect of working with your brand!

I hope you enjoy my work and getting to know a little more about me!

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# About me

I bring to the table over six years of extensive design and marketing experience, combined with a proactive and solution-oriented approach to work. As a creative professional, I am not afraid to express my opinions and offer constructive feedback to ensure the highest standards are met. My commitment to excellence is reflected in my meticulous attention to detail and unwavering focus on delivering outstanding results.

Throughout my career, I have had the privilege of working with renowned brands such as Royal Caribbean, Kazzam by Party City, and United Way, honing my skills and sharpening my design acumen. And while I relish the challenges and opportunities that come with serving big clients, I also greatly enjoy collaborating with small businesses and helping them to establish their unique brand identity.



# Education

## **Bachelor of Fine Arts BFA, Graphic Design**

Florida International University  
**2016 – 2019**

## **Minor, Art History, Criticism and Conservation**

Florida International University  
**2016 – 2019**

## **Certificate , Social Media and E-Marketing Analytics**

Florida International University  
**2018 – 2019**

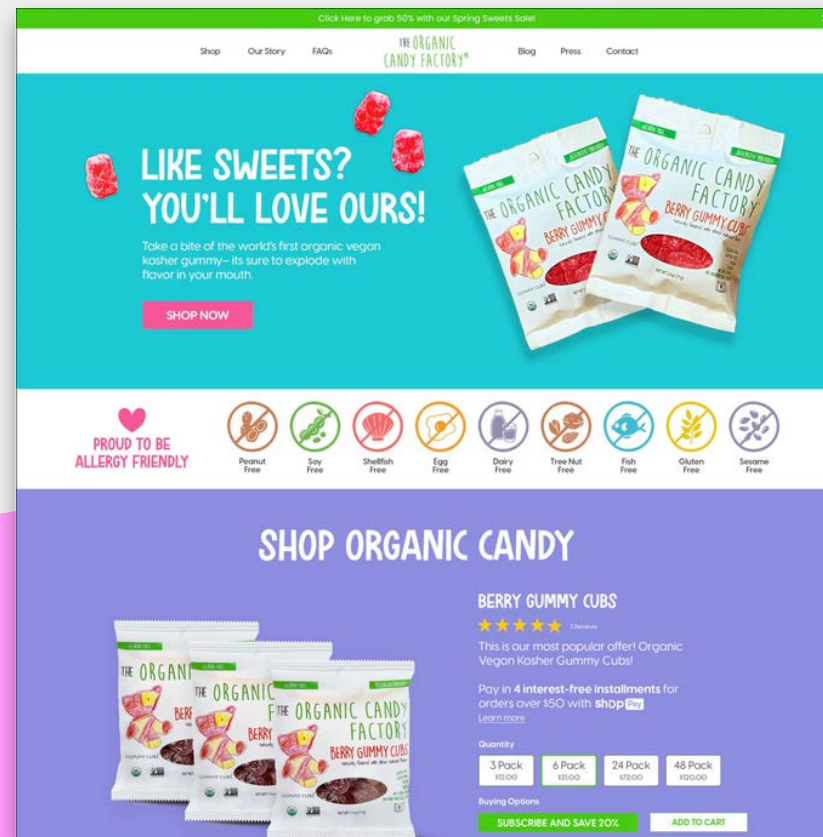


# Experience

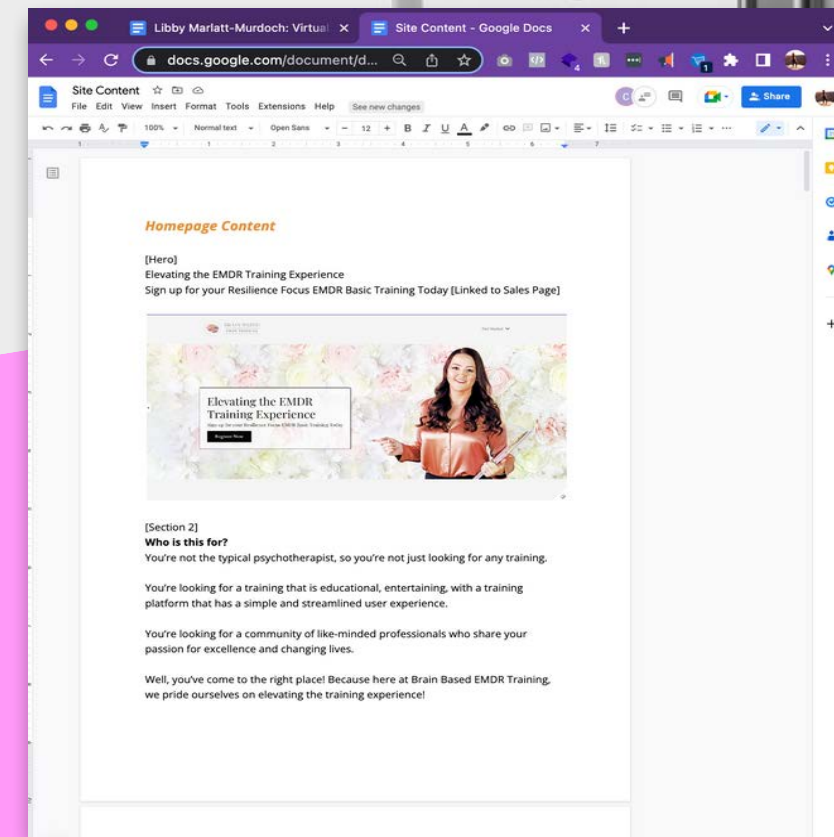
Here are some of my most popular service offerings! I'm a seasoned graphic designer, web designer, content strategist, and CRM manager.



Graphic Designer



Web Designer



Content Strategist

# Project 01

## ROYAL CARRIBEAN INTERNATIONAL

As a member of the international creative team, I was tasked with curating and developing assets for various channels, including promotional emails, social media platforms, and websites. Through the use of typography and carefully selected stock/photography, we were able to create promotional assets that were both captivating and engaging.

**You can view more samples of my work by scanning the QR below.**





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# Project 02

## SUNTUITY GROUP

I was the creative lead and curated an elevated look and feel for the company's social media, paid campaigns, promotional prints, conference collateral, as well as internal projects as needed. This involved digital, print, and video assets.

You can view more samples of my work by scanning the QR below.



# Project 03

## ORGANIC CANDY FACTORY

As the leader of the creative rebrand, I aimed to make it as engaging and thrilling as the company itself. I curated a fresh website design, developed a new social media plan, and established brand guidelines. While preserving the original playful tone, I sought to elevate the look and truly showcase the gourmet qualities of their products.

**You can view more samples of my work by scanning the QR below.**





THE ANCIENT INDIAN ART OF

# Soulful Self Care

Wednesday Nov 16th at  
6 PM EST | 3 PM PST | 10 PM GMT



@pujamadan

# Project 04

## PUJA MADAN COACHING

The Puja Madan brand is one that has continued to grow and evolve as it's owner has. Over the extent of my time working with the brand, I managed the company's social media, promotional campaigns, emails, site assets, and creative direction.

You can view more samples of my work by scanning the QR below.



# Project 05

## UNIVERSITY OF MIAMI SCHOOL OF MEDICINE

Our main objective was to create a comprehensive brand guide that would effectively convey the values, messaging, and visual identity of the medical school. This asset was crucial in ensuring consistency in all of our communications and marketing efforts, helping to strengthen the school's image and reputation.

**You can view more samples of my work by scanning the QR below.**





# Project 06

## POWERFUL FOODS

I was responsible for creating and curating social media and paid media assets for Powerful Foods, a leading health supplement brand. I crafted visually appealing posts, graphics, and videos that showcased the brand's products and their benefits. I leveraged the latest trends and insights to create content that resonated with the target audience and helped to drive engagement.

**You can view more samples of my work by scanning the QR below.**



# Let's work together

I look forward to the opportunity to share my expertise and bring added value to your brand. Please do not hesitate to reach out to me if you would like to learn more about my qualifications and experience.



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with me on  
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